



JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY : KAKINADA

UNIVERSITY EXAMINATION CENTER, KAKINADA

MBA IV SEMESTER (R19 REGULATION) I MID EXAMINATIONS, MAY - 2023

T I M E T A B L E

TIME : 10.00 AM TO 12.00 NOON

| SPECIALIZATIONS | 01-05-2023 (Monday) | 02-05-2023 (Tuesday) | 03-05-2023 (Wednesday) | 04-05-2023 (Thursday) | 05-05-2023 (Friday) | 06-05-2023 (Saturday) | 08-05-2023 (Monday) |
|--------------------------------------|--|--|---|---|---|--|--|
| HR | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Labor Welfare and Employment laws MB194A1 | International HRM MB194A2 | Employee Relations and Engagement MB194A3 | Human Resources Development MB194A4 | Strategic HRM MB194A5 |
| FINANCE | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Financial Derivatives MB194B1 | Global Financial Management MB194B2 | Financial Risk Management MB194B3 | Strategic Financial Management MB194B4 | Behavioral Finance MB194B5 |
| MARKETING | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Services Marketing MB194C1 | Promotional and Distribution Management MB194C2 | Green Marketing MB194C3 | Advertising and Brand Management MB194C4 | Global Marketing Management MB194C5 |
| SYSTEMS | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Big Data Analytics MB194D1 | Enterprise Resource Planning MB194D2 | Cyber Laws & Security MB194D3 | Information Systems Audit MB194D4 | Artificial Intelligence And Machine Learning MB194D5 |
| OPERATIONS MANAGEMENT | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Behavior Operations Management MB194E1 | Theory of Constraints MB194E2 | Management of Manufacturing Systems MB194E3 | Sourcing Management MB194E4 | Supply Chain Analytics MB194E5 |
| TRAVEL AND TOURISM MANAGEMENT | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Travel Media and Journalism MB194F1 | Event Management MB194F2 | Front Office Management MB194F3 | Information Technology and Tourism MB194F4 | Eco Tourism Practices MB194F5 |



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|---|--|--|--|---|--|--|--|
| HEALTH CARE AND HOSPITAL MANAGEMENT | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Patient Care & Services Management MB194G1 | Managed Health Care and Insurance MB194G2 | Health Laws, Ethics and Regulations MB194G3 | Hospital Management Information System MB194G4 | Health Analytics MB194G5 |
| ENTREPRENEURSHIP AND SMALL ENTERPRISE MANAGEMENT | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Marketing For Small Business MB194H1 | Finance and Accounting For Small Business MB194H2 | Technology Appreciation and Intellectual Property Rights MB194H3 | Innovation Technology Management MB194H4 | Venture Valuation and Accounting MB194H5 |
| AGRO-BUSINESS MANAGEMENT | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Food Processing Management MB194I1 | Disaster Management MB194I2 | Food Retail Management MB194I3 | Agro- Technology Management MB194I4 | Organic Food Technology MB194I5 |
| LOGISTICS AND SUPPLY CHAIN MANAGEMENT | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Enterprise Resource Planning MB194J1 | International Logistics Management MB194J2 | Lean Supply Chain Management MB194J3 | Shipping and Maritime Law MB194J4 | Green Supply Chain Management MB194J5 |
| BUSINESS ANALYTICS | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Financial Analytics MB194K1 | HR Analytics MB194K2 | Econometrics and Business Forecasting MB194K3 | Data Warehousing and OLAP MB194K4 | Data Mining & Machine learning MB194K5 |
| ARTIFICIAL INTELLIGENCE | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | People Analytics MB194L1 | Marketing Analytics MB194L2 | Database Management System MB194L3 | Artificial Intelligence and Security MB194L4 | |



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|---------------------------------------|--|--|--|---|---|--|---|
| BIG DATA ANALYTICS | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Business Intelligence MB194M1 | Machine Learning MB194M2 | Design And Analysis of Algorithms MB194M3 | Software Project Management MB194M4 | Data Visualization MB194M5 |
| DIGITAL MARKETING | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Digital Marketing MB194N1 | Promotional and Distribution Management MB194N2 | Green Marketing MB194N3 | Advertising and Brand Management MB194N4 | Global Marketing Management MB194N5 |
| BANKING AND FINANCIAL SERVICES | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Portfolio Management & Mutual Funds MB194O1 | International Banking & Forex Management (MB194O2) | Corporate Banking (MB19O3) | Risk Management in Banks (MB194O4) | International Financial Management (MB19O5) |
| PHARMACEUTICAL MANAGEMENT | Supply Chain Management and Analytics MB1941 | Innovation and Entrepreneurship MB1942 | Durg Regulatory Affairs & Intellectual Property Rights MB194P1 | Ethical Issues in Pharmaceutical Management MB194P2 | International Marketing MB194P3 | Pharmaceutical Advertising & Services Management MB194P4 | Regulatory Affairs in Pharma MB194P5 |

- NOTE:**
- (i) ANY OMISSIONS OR CLASHES IN THIS TIME TABLE MAY PLEASE INFORMED TO THE CONTROLLER OF EXAMINATIONS IMMEDIATELY.
 - (ii) EVEN IF GOVERNMENT DECLARES HOLIDAY ON ANY OF THE ABOVE DATES, THE EXAMINATIONS SHALL BE CONDUCTED AS USUAL.
 - (iii) FOR ANY OTHER CLARIFICATIONS IN RESPECT OF THE ABOVE EXAMINATIONS PLEASE CONTACT CONTROLLER OF EXAMINATION

Date: 19-04-2023


Controller of Examinations (PG)